**WORKSHOP**

1. What are some reasons people edit images?

* Photo editing helps ordinary people get stunning photos without having to spend a lot of time acquiring the necessary knowledge.
* Image editing helps people to have a better quality in terms of the type of lighting and to eliminate part of the image that the person wants
* People edit the images to correct defects that they have or color objects or modify them

2. How do people edit their pictures?

* People edit their images through different programs offered by the internet in which it is time to download the program and install it to start editing, sometimes there are programs that you have to pay to access premium features.

Read the article from Graphic Arts Magazine. Then choose the correct answers

3. What is the article mostly about?

* B

4. According to the article, how can you remove unwanted parts of images?

* A

5. According to the article, what is NOT a way to fix a blurry photo?

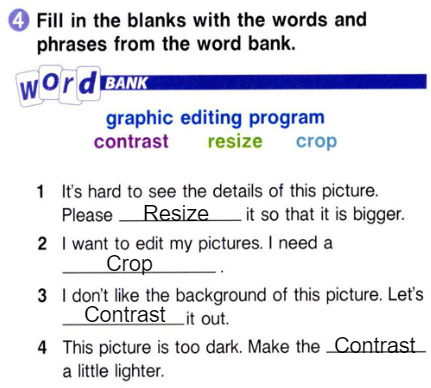
* D

6. Match the words (1-6) with the definitions (A-F)

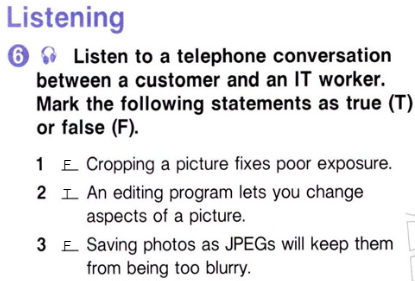
* Images on a computer, in a book or magazine, etc. graphics.
* A small dot that makes up part of an image on a computer screen pixel.
* file used to store pictures on a computer

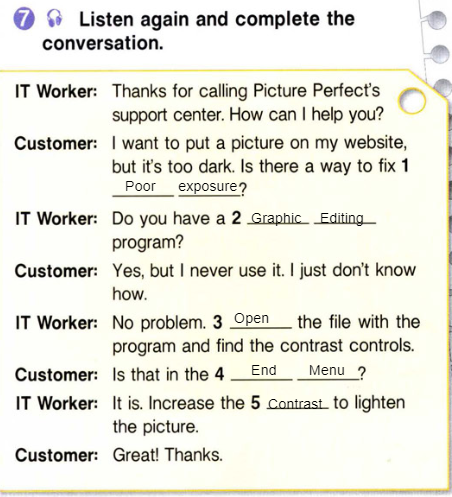
JPEG.

* The length of time film is open to light when taking a picture exposure.
* A small amount of a color in something tint.
* A computer or camera’s ability to produce a clear picture resolution



5. ¿Listen and read the article from Graphic Arts Magazine again. What might be the reason for a blurry photograph?

* The razon of the blurry in the images are the low resolution of these.
* 



Get ready!

Before you read the passage, talk about these questions.

1 What makes a good business website?

A good website should have great dynamic content that is updated periodically. Intuitive, easy to use and to find in order to generate a visitor conversion rate - good customers that will be your main objective.

2 What kind of websites do you like to use

Wikipedia and Facebook.

Reading

Read the article from a business newsletter. Then, choose the correct answers.

1 What does the Web Development class NOT teach?

1. making a website easy to use
2. improving a website's visibility
3. using code to program a website
4. how to market a new website

2 What can you infer about the Web Design class?

1. Attending the class is mandatory.
2. The first class addresses functionality.
3. It focuses on improving a site's visual element.
4. Its registration fee is less than the Web Development class.

3 What is the function of CSS?

1. It helps improve navigation.
2. It decreases a website's visibility.
3. It changes the style of a web page.
4. It expands the functionality of a website.

Vocabulary

Match the words (1-6) with the definitions (A-F).

1. A web design
2. C coding
3. B navigation
4. D visibility
5. E usability
6. F content
7. choosing a website's visuals
8. how easily you can find a website on a search engine
9. a website's programming
10. how easily a user can use a website
11. moving around a website
12. everything contained in a website

Fill in the blanks with the correct words and phrases from the word bank.

1. The website doesn't work well. I want to improve its Functionality.
2. My website looks boring. I'll give it a more interesting appareance.
3. If you are interested in making a website, take a web development class.
4. I'm learning CSS so that I can change my website.

Listen and read the article from a business newsletter again. Which class would someone attend to learn about developing a website's performance?

He should attend web development classes because there you learn to create coding for websites, and look at the extension of the functionality of the site.

Listen to a conversation between an instructor for a web development class and an employee. Choose the correct answers.

1. What do the speakers mostly talk about?
2. How to change content.
3. Why sheets are separate.
4. Choosing the correct CSS style sheet.
5. The difference between content and style.
6. What happens when the style sheet and the content are separated?

A. It alters the content.

B. The content does not change.

C. Content needs creating.

D. The words are changed in the content.

Listen again and complete the conversation.

Instructor: So, that's how we change the website's style. Does anyone have any questions? Employee: Yes. I have one. It's about CSS.

Instructor: Oh, the 2 CASCADING STYLE SHEET. What do you want to know?

Employee: Why do we separate the style sheet and the CONTENT?

Instructor: It makes changing the WEB PAGES easier. The 5 changes, but the content doesn't.

Employee: So, I change the style sheet. What happens to the content?

Instructor: Nothing, because the two are SEPARED.

Employee: Okay. I understand now. The words stay the same, but their appearance changes.

Use the conversation from Task 8 to answer the sample test questions on web design.

a. Cascading Style Sheet.

b. It is to facilitate the change of appearance without modifying the content of the page.

c. The content is maintained, only the appearances change.